



# Preservation Engaged Conference 2024 Opening Reception

# Preservation Engaged Conference

The annual preservation conference connects people and organizations working to revitalize, preserve, interpret, and share our state's history. It's not an overstatement that most Utahns are preservationists and do not even realize. Whether it's rehabbing a property, building community engagement, or being an avid researcher, this conference is a resource for training, education, and networking with professionals in historic preservation from across the state.

Preservation Utah is collaborating with the Utah State Historic Preservation Office for the 2024 Preservation Engaged Conference. Our staff will assist throughout the conference, and our executive director, Brandy Strand, will present at the conference.

## Preservation Utah Workshop: Expand Engagement in Preservation

This year's conference will include 3 tracks:

- Preservation
- Main Street
- Cultural Resources

This workshop is crafted to provide participants with concrete examples and practical tools to break down barriers to engagement in preservation efforts, from addressing the unique challenges of different backgrounds and settings to tailoring outreach to different audiences. We'll explore tangible approaches that go beyond conventional boundaries. Participants will be inspired to make a tangible impact on cultural and historical preservation in their communities with the tools and examples needed to navigate and overcome diverse challenges.

## Opening Reception

Preservation Utah is hosting the official opening reception inside Historic Downtown Provo at the Provo Community Congregational United Church of Christ historic church (a Spanish Colonial Revival/Mid-Century Modern).

The opening reception is for seasoned preservationists, newcomers to the field, and simply anyone who cares deeply about protecting our cultural heritage to come together.

Individuals are also invited to showcase their preservation projects to a diverse audience of preservation professionals, academics, and enthusiasts, whether they're restoring a historic landmark, implementing sustainable preservation practices, or leveraging cutting-edge technologies!



# Join Us And

Contact Brandy Strand, Executive Director  
director@preservationutah.org

## Celebrate Preservation

Goal to Raise

**\$4,000**

Stretch Goal

**\$6,000**

Reception Sponsors  
\$500

Preservation Sponsors  
\$750

2 Tickets

4 Tickets

Event Recognition:

- Recognition in the conference program
- Listing on the event page linked to the company/organization's website
- Listed on printed event materials

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- Logo on the event page linked to the company/organization's website
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Additional Marketing

- Social Media highlights tailored to business/organization (1 Facebook, 1 Instagram, 1 LinkedIn post)
- Year-round link included on the sponsor page on the website
- Listed on monthly eNews

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- Social Media highlights tailored to business/organization (2 Facebook, 2 Instagram, 2 LinkedIn posts)
- Year-round logo included on the sponsor page on the website
- Listed on monthly eNews